



We Serve

MULTIPLE DISTRICT 19 - I UNITY NEWS



Website: <http://www.lionsdistrict19-i.org/>

"In Unity there is Strength"

February 2009



M & M[®] Membership & Me

After last month's article on membership numbers, the Multiple District held a special meeting to discuss the serious nature of the membership decline in the MD. The MD is approx 650 members less than we had at July 1st. District I is 52 members less. For the month of January with only one MMR to come in (Mill Bay) we have a net membership INCREASE of 3. Congratulations on turning the negative into a positive.

The District goal for membership is still the same as the beginning of the year. District expects to have 15 members with a stretch goal of even by June 30th. The District LEMPRR team VDG and Zone Chairs that were in attendance at the meetings agreed with this goal. We all realize that it will require "Unity" as a team to achieve this goal. We strongly believe that we can achieve the goal as long as we all work together.

District Governor

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Vice District Governor

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IPDG

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Secretary

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Treasurer

Lion Pat Spencer
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Salt Spring Island, BC
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The MD has decided upon a campaign to run from January 1st to April 30th. Clubs are to advise their Zone Chair that they wish to participate. For every new member to Lions brought in during this period and reported on the MMR will be entered into a draw. At the Annual Convention in Penticton one club from each District will be drawn and that club will receive 20 lbs of M & M's.

The District Cabinet is in need of Volunteers

We are looking for people to Chair the following committees:

- Extension
- Leo/Campus
- Quest USA
- Speakers Contest



From all the entries received there will be one MD draw for 100 lbs of M & M's.

The District has also decided to add another level. At the Spring Conference in Port Alberni there will be a draw for each Zone and we hope to give 5 lbs of M & M's to 8 clubs. What the club does with the M & M's I will leave to your

imagination. The more members you bring in the more chance you have to win. Membership and Me starts with each of us. We all need to pull our weight. Presidents and Secretaries please ensure every club member is aware of this campaign and District goal.

February is also Valentines month and M & M's would go very well at every club meeting and would serve as a reminder of our Campaign!

Congratulations to Doug Cavill of Gabriola Island Lions who was runner up in the Multiple District Environmental photo Contest. Also Congratulations to Jia Xi Liang of Rockheight Middle School who had the winning District Peace Poster. The overall winner for both contests were from District 19-E and the pictures will be displayed at the Annual Convention in Penticton May 15-17th.

DG Steve Somerset

Its official we have received confirmation that 100% of MMRs were filed at both International and Multiple District office for the month of December. Does anyone remember when the last time we achieved this goal?

Congratulations to all the clubs on their efforts and we look forward to continuing this tradition.

Thank you to all those who helped to make this happen. We now have an accurate membership number.... 1284. DG Steve Somerset 19-I

LIONS MD 19- I SPRING CONFERENCE

PORT ALBERNI,
APRIL 24 – 26, 2009

To find out about registration and accommodations please visit the MD 19-I website:

<http://www.lionsdistrict19-i.org/spring.htm>

No Child Without MedicAlert

Please visit the "NO CHILD WITHOUT" website:

(<http://www.nochildwithout.ca/>)

Is the School District in your area is a participant of the program. Please contact Lyne & Leo Moreau to find out how your club can help in your area.

250-598-9258 e-mail leo-v@shaw.ca
 380 Pine Street lyne-m@shaw.ca
 Duncan BC V9L 1Z4 TEL 1-250-597-2441

Down in the South end of District 19- another club was busy.



Esquimalt Lions & ZC Gerry Webb inducted a new member Lion Jim MacMillan Murphy. Congratulations Jim!



On this same Christmas Social two awards were presented. Life-Membership: to Lion Austy Craven. Lion Austy has been a member since joining in 1953. Congratulations Lion Austy!



The second one was to PDG Lion Bill Koski. Melvin Jones Fellowship. Presented by visiting PDG's Joe Kampman & John Higgs. Congratulations Lion Bill!

COMOX VALLEY LIONS



Treasurer Ernie Neal, ZC Lynne Davidson, and Vice President Chuck Giles, present Glen Hooze from Mt. Washington Adaptive Snowsports Society with \$3600.00 for equipment needed to keep the handicapped skiers careening down the slopes!!!!!! It's a very worthwhile causeand they

have produced a number of paralympic skiers in World-class competition. We are very proud to be sponsors!!!!



PDG Max Solterman
Comox Valley
Monarchs

John Gossett
Life member
Crescent Bay I-1

The Campbell River Lions Club

are hosting the International Twin Bonspiel on February 13 & 14, 2009. In addition we will be celebrating our 50th Charter Anniversary.

We are extending an invitation to all Lions of District 19 to join us in celebrating this event.

Join us in the International Curling Bonspiel and/or just for the dinner in the evening. The dinner and the curling are separate events.

Our guest speaker is PCC Allen Hunt. Please join us in celebrating this event with us.

Contact: Laila Sander (250)287-8437 or lsander@rcable.net

What's Happening in Your District" "The Lions Pride"

The Public Relations Department is hard at work thinking of new ways that will help all of you "Toot Your Horns".

In the last few months you have done a great job forwarding information to me. Thank you all for helping spread the word.

A message was sent to Club Public Relation contacts from last year & just a few came back. Please, all clubs if you do not have a rep for your club think about it. Thank You.

If you have read the bulletins from clubs, zones, District Governor you will see the information is spreading far & wide, & not just in our District but others as well.

Communication: What a great way in letting others know how we are all doing helping someone else lead a better lifestyle. This is a great way to BORROW successful ideas.

So com'on board you all! Make this a fun train to ride! Lion for Life

Mari Hall
19-1 Public Relations
E-Mail: betyboop@shaw.ca
PH/FAX:250.480.2866



Leadership Moments - February

Having just come home from an energizing and enjoyable LEM/PRR Meeting held by our District LEM/PRR team in Duncan, I started to think about the road that leads ahead for the Clubs in our District for the next few months.

Many important events take place over the next five or six months that Lions and Lioness Clubs should be preparing for right now. Besides work parties, we have Spring Conference in Port Alberni, election of Officers, election of Zone Chairpersons, Officer Training Schools, Multiple District Convention in Penticton, and our special year end ceremonies and installation of officers in each Club.

At the same time, each Club should be reviewing their membership goals and work towards a minimum of +2 net members by the end of the year. Imagine if each club had an increase of a net +2 in members that would add about 50 members to our District. Can it be done?

Don't forget about LEADERSHIP 101 that will be held in Port Alberni, on the Friday of the Spring Conference. This is an excellent for Lions and Lioness to be updated or learn about **public speaking, meeting management, agenda management, conflict management, elements of a healthy club, presentations, and the next step**. The cost to the Lion or Lioness is \$35.00 and why couldn't a Club support a member to attend. Every Club Secretary has received applications by email and if anyone needs an application, feel free to email PDG John Higgs at lionjohn@shaw.ca

LEADERSHIP 101 being put on by the Multiple District LEM/PRR Team is a valuable tool to assist all Lions Clubs in their operation and yes, will assist us to grow and serve others.

Part of Leadership is recognition, Club Presidents, now is the time to start thinking of the awards that you want to handout at the end of the year. Everyone likes to be recognized for what they do, and a little recognition goes a long way to keep members happy and to keep a Lions or Lioness Club purring.

Everyday recognition in Clubs is always important, a handy thing to do is for Club Presidents to phone the Chairperson of an event after the event to say thank you for the work that was done. This should be done above and beyond the thank you, given at a Club meeting.

Remember to sign up for LEADERSHIP 101.

PDG John Higgs, Leadership Chairperson

Retention Retention Retention **Help Wanted**

This is not a job with large monetary rewards, instead, the reward will be the satisfaction that it served the clubs in District 19-I.

As noted in the last bulletin, the basis for successful retention depends on the orientation of new and transferred members.

The LEMPRR team has endorsed the development of a framework, a guide, that can be adapted by each club to orient its members.

I embark upon this project knowing that some clubs already have such documents. I would appreciate receiving them.

Combining the best features of each one a generic model can be produced. I hope to have the final copy available for the Spring Conference.

Thank all contributors in advance,
Jim Masyk
Retention Chair



YOU ARE INVITED!

Spring Conference
Port Alberni
APRIL 24 – 26, 2009

DG Steve and PZC Dori Somerset are personally inviting all Lions, Lioness Leos and guests to the Spring Conference in Port Alberni April 24-26. Please register early so as not to be disappointed. The theme is Fun and Fellowship and Friday night is Mardi Gras courtesy of the Sooke Lioness Lions Club. Please refer to the web site www.lionsdistrict19-i.org for all the information. The registration form is attached in this Bulletin. Remember that we will be making 8 draws for M & M's .

Your co chairs PDG Robert Dalton and Lion Joseph Dvorak have been working very hard with their committees to ensure that we all have a memorable time.

On February 8 at the 3rd Cabinet Meeting being held at Central Saanich Lions Hall we will be drawing the clubs that will win \$100 to be used to send a lion or lioness who has never attended a Spring conference before. At present funds collected from the DG's visitations is just over \$1800 and there are still more clubs to be visited.

LIONS CLUBS IN THE 21ST CENTURY

Lions Clubs International has recently published the above book. It highlights how the association began, the effect of projects on the lives of people in need, how Helen Keller motivated Lions around the world to adopt sight related endeavors as a primary object.

This is an updated version of the book that was first published in 1991. It contains chapters on subjects not previously covered in the earlier volume (Campaign Sight First I and II, new types of Lions clubs and the positive effect of women in Lions clubs).

The cost of the hardcover book is US\$29.95.

A way that we can increase our exposure to the community is for clubs to buy a copy and donate it to their local Library and to leaders in their community. In reading the pages, filled with the story of the association spanning more than 90 years, both Lions and non-Lions will understand fully why Lions Clubs International is the largest and most active service club organization in the world. Not only is this book an invaluable resource for the individual members, but a copy should be in the possession of every Lions club for study and reference.

Clubs should also consider providing a copy to a new member during induction ceremonies. The mail in order form appears in the January issue of THE LION Magazine. Zone Chairs will be provided with the form at the next Cabinet meeting February 8th.

Leadership 101

Leadership 101 takes place on the Friday of the start of our Spring Conference in Port Alberni. The Conference is going to be a super Conference and the Leadership 101 program is an added plus.

Leadership 101 prepares Lions and Lioness for offices in their Clubs, Zone and District.

The topics include:

***public speaking,
meeting management
agenda management
conflict management
elements of a healthy club
presentations
the next step.***

This program costs \$35.00 for any Lion or Lioness and is excellent training, even for older Lions.

To register please send a cheque to PDG John Higgs at 7 - 897 Admirals Road, Victoria, BC V9A 2P1 with the cheque made out to District 19-I. There is a registration form attached to this email.

Prepaid registration is a must and it is on first come first serve basis.

This is an excellent program and I urge Lions and Lioness to sign up soon.

***PDG John Higgs
19-I Leadership Chairperson***

Up in the Northern part of District 19-I a new member has joined Port McNeil Lions. Lion David Ramsey. Welcome aboard Lion David. Congratulations!



On this same Christmas Social a very Special Award goes to Lion Joe Varga - Melvin Jones Fellowship. Lion Joe has served in Lionism for over 30 years. He has stepped up to the plate on several occasions & is a Past President & Past Zone Chairperson.

Congratulations Lion Joe!

ROSTER UPDATE

Club# 7968 Alert Bay 19 - I - 6
President
Ron McKinney
Box 234
Alert Bay BC
V0N 1A0
250 974 2118

Acting Secretary and Treasurer
Ly Farrant
Box 234
Alert Bay BC
V0N 1A0
250 974 5894

Al Usher, Black Creek Secretary's new e-mail to acu@shaw.ca

MESSAGE FROM THE MD 19-I BULLETIN EDITOR/WEBMASTER

Greetings fellow Lions and Lioness.

Remember to check out our website (<http://www.lionsdistrict19-i.org>)

If you have anything you'd like to add to the website or bulletin please send it to me: eesmith55@shaw.ca



The Tahsis Lions Club buys the candy and on the last Sunday before Christmas we deliver candy to the children/residents with the help of the Tahsis Volunteer Fire Dept. who drive/help deliver and volunteer the fire truck for this worthy cause.

This year, Santa is Lion Battista Bertoia who took over the reins from his brother, Lion Berto who passed away tragically in Feb. Nice to see Battista keeping the family tradition going.



Santa and TVFD member Cassandra VanMierlo taking a break from delivering candies and making snow angels.

Santa and members of the TVFD handing out candies to some of the children along the route.

Thanks alot

Maureen Roth, Secretary, Tahsis Lions Club



FEBRUARY 2009 MD19 ENVIRONMENT BULLETIN

FROM PZC DORI SOMERSET

First off, allow me to congratulate everyone that took part in the annual Environmental Photo contest. The Multiple District winner this year is Lion Tom Holman. Lion Tom is a Charter Member of the Priest Lake Kaniksu Club in 19-E. Lion Doug Cavill from Gabriola Island was the runner-up from District 19-I ☺

Congratulations to you both!!!

As previously mentioned in my last bulletin we are now down to the wire. What plans have you made or encouraged your clubs to take on? It's not too late☺

Consider forming a club environmental committee for next year. Once this is arranged plan to hold a "Lions Green Recycling Day" in your local community. If it is too much for one club to organize then consider a joint venture with a couple of clubs. Choose the location, time and day and arrange to have an article placed in the newspaper well in advance. Put out flyers and ask your local organizations to donate used eyeglass, hearing aids, books, cell phones etc. The most important item is to book a newspaper photographer to come and record the event.

In doing something for your community you become as our International President says---"Everyday Hero's".

Visiting a Canadian club recently I was asked about the Lions Foundation of Canada "Inkjet Recycling program". Please note that the inkjet program has ended due to the viability for the companies. They weren't making money; therefore the Lions Foundation of Canada was not. However a lot of places recycle. Staples on Vancouver Island are one such place. They will in fact take and recycle you old batteries, inkjet cartridges, cell phones etc.

TIPS 1: Do you have a bathroom cabinet full of expired medications? Don't flush them down the toilet, instead return them to your local pharmacy and/or municipalities disposal area. They will dispose of your medications in a safe environmental manner

TIP 2: A green tip, when buying groceries, consider the "Four N" philosophy—Buy Natural (no pesticides and as little as processing as possible), Naked (minimal packaging), Nutritious and Now (in season)

TIP 3: Buy a rain barrel, set it under your downspout to reduce the load on storm sewers and lower your utility bill. To reduce the risk of West Nile virus, buy one with a mosquito screen or simply empty the barrel twice a week.

Lions Worldwide Induction Day



Take advantage of this unique event to organize a successful membership campaign. M&M's are a fun way to motivate your members to get involved with the campaign. Membership recruitment techniques used by clubs and zones and in our district.

The Challenge

Add an element of fun by challenging other Lions to recruit new members. Each participating club simply challenges the other to meet or exceed the number of new inductees.

Project Volunteers

Invite the public to participate in a special club project. The public will learn more about the club, and club members will learn more about the volunteers and can invite potential members to a meeting.

Club Advertising and Promotion Campaign

some ideas for reaching out to members in the community using advertising and public relations techniques include:

- Have club setting up a booth at a community event
- Publicizing your activities in a local newspaper or television Designing a Web site and/or a club brochure for your club and its activities
- Conducting a direct mail campaign

Have the club developing some other type of campaign that showcases your club's activities and accomplishments.

Worldwide Induction Day will happen at Spring Conference at lunch time with the International Director inducting all our new members attending. Please send names to PZC Jenny Fossum.

Celebrate new members!

Lions Worldwide Induction Day is a worldwide event that welcomes new members and opportunity to stimulate membership growth and increase public awareness. And tribute this day to the strength and importance of Lions clubs

Celebrate new members and recognize their commitment with a special commemorative certificate signed by the international president

Join Lions worldwide, and together induct thousands of new members on Worldwide Induction Day is a special day devoted to our new members to honor and welcome them as they join with us to fulfill our mission

Recruitment Night

Ask each member to invite a potential member to a special club meeting. This meeting should feature projects and accomplishments of the club and let the guests get to know the other members.

Member-Get-A-Member Campaign

Each member is encouraged to provide the names of potential members to the club's membership committee. Possible new members can include colleagues, relatives, neighbors, co-workers, community leaders, corporate leaders, educators, other professionals and friends. If your club is involved with youth activities, you may find parents, youth leaders and other adults interested in community service. The committee can follow up for possible recruitment..

DG VISITATION SCHEDULE

FEBRUARY

3	Sooke District Lioness
8	3rd Cabinet Meeting Central Saanich
10	Qualicum Bay 40th Charter Night
12	Mill Bay
14	Campbell River 50th Charter night
19	Victoria Chinatown Lioness
25	Crescent Bay
25	Clallum Bay & Sekiu
26	Royston Cumberland & Forks
27-28	Dist A Spring Conference - Vancouver

MARCH

2	Protection Island
4	Pender Island
6-7	Dist C Spring Conference - Tacoma Wa
13-15	Dist H Spring Conference - Abbotsford
13-14	Dist G Spring Conference - Long Beach Wa
17	Tahsis
20-21	Dist F Spring Conference - Yakima Wa
27-28	Dist D Spring Conference - Osoyoos BC

APRIL

3-4	Dist B Spring Conference - Arlington, WA.
7	Duncan
17-18	Dist E Spring Conference - Post Falls Id
24-26	Dist I Spring Conference - Port Alberni

MAY

14-17	MD19 Annual Convention - Penticton
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JULY

6-10	International Convention - Minneapolis MN
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Please remember to check the Visitation Schedule each month as changes may occur.