



# 19- I Newsletter



www.lionsdistrict19-i.org

DISTRICT GOVERNOR'S MOTTO: "TEAMWORK"

February 2010



Fellow Lions and Lioness,

Our schedules are getting busier by the day as so many events are coming up on us. The Winter Olympic in Whistler, February 12<sup>th</sup>. District I Cabinet meeting February 21, Sooke, 11am. District Lioness Meeting on the 28<sup>th</sup>, and 9 more Clubs visitations.

It is so great to have this opportunity to visit all of the clubs; you are so different than one another. Meeting places, peoples, projects large and small, you all have the Lions Spirit and we all Serve the less fortunate. The Haiti Quake Relief Fund is so badly needed, what a devastation and suffering. You are contributing to the Haiti Fund by large numbers, any amounts makes a difference. Our Duncan Flood Relief Fund, with all your donations and an LCIF Emergency Fund **(\$5,000.00US now used up)** we were able to assist the displaced families by providing food and clothing. I would like to say **Thank you** to Thrifty's Food and Wall Mart's Managers for their generous donations.

Time to sign up for the Leadership 101 in Courtenay at the Spring Conference. PZC Daryl Driemel has the spaces for you. The Conventions registrations forms are out; don't forget to check off the panels that you plan on attending. Time to order your LFC Judge Brian Stevenson Fellowship Award soon!

At your last meeting in February you should have your first nominations of Club Officers for next year, 2010-2011. It is good practice to move up your Officers, as you get new ideas and get more people involved. Don't be afraid to take on the challenge, it is fun.

This January, has been our better month so far this year. We are at a plus + 5 net in membership. With 11 new Lions, 1 reinstated and 1 transferred back in. We also had 2 deaths and 5 drops. Note: This month we had 3 deaths, but only 2 have been reported. Let's get those new members involved and help those that are fading in the wrong direction. Your LEMPRR Team is just a phone call away to assist your Club. Thank you to Club Secretaries for sending in their reports, MMRs and VADs.

We need quality Lions for Zone Chairperson for the 2010-2011 year to be with DG Candidate VDG1 Gary Reidel's team. Lets not forget that the Office of 2<sup>nd</sup> Vice DG has not been filled yet.

Don't forget the District Cabinet Meeting in Sooke on February 21<sup>st</sup>. 11am.

In Service, **DG Marcel Deslauriers**

## District Governor

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## IPDG

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## 1st Vice Dist. Governor

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Port Angeles WA  
98362-6902  
360-457-0406  
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## 2nd Vice Dist. Governor

Al Beddows  
2330 Carpenter Rd  
Sooke, BC V9V 0R1  
250-642-3378  
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## Secretary/Treasurer

Jim Masyk  
5142 Christie Rd  
Ladysmith, BC V9G 1J2  
250-245-4049  
jmasyk@shaw.ca

## Zone Chairpersons:

Zone 1: Chris Zook  
Zone 2: Mari Hall  
Zone 3: Carol Green  
Zone 4: Wayne Switzer  
Zone 5: Dick Chellew  
Zone 6: Pierre Le Gal  
Zone 7: Duane Round  
Zone 8: Mary Donner

## Bulletin Editor

Evelyn Smith  
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Salt Spring Island  
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## CONGRATS!!

We where 100%  
MMR Reports in.

Congratulations to all  
Secretaries for a job  
well done.



## NEW MEMBERS

Joy Baisch	Quilcene	I-1 Re-instate
Joe Baisch	Quilcene	I-1
Josie L Gilbeck	Port Angeles	I-1
Ken K Cram	Sequim Valley	I-1
David J Drysdale	Sooke	I-2
Christopher Tarnowski	Sidney	I-3
Carol D'Aquiar-Daigle	Duncan	I-4
Donald Rafter	Duncan	I-4 Transfer from Cedar
Gordon Maber	Malahat	I-4
Merillee Wur	Gabriola Island	I-7
Sandra Noble	Protection Island	I-7
Chad A Pearson	Malahat	I-4
Peter Foulkes-Jones	Baynes Sound	I-8

## District 19-I Cabinet Meeting February 21<sup>st</sup>. 2010 Sooke, 11:00 am

### AGENDA

- 1) Call to Order; District 'I' Governor Marcel Deslauriers
- 2) O Canada – ZC Mari Hall
- 3) America – ZC Chris Zook
- 4) Invocation – ZC Carol Green
- 5) Act of Remembrance – IPDG Steve Somerset
- 6) Introduction of District Officers and visiting Guests, DG Marcel
- 7) Roll Call: Cabinet Secretary -Treasurer Jim Masyk
- 8) Opening Remarks – DG Marcel Deslauriers
- 9) Adoption of the Cabinet Meeting minutes of November 15<sup>th</sup>. 2009, Camp Shawnigan.  
Ratification of vote on Conference budget.
- 10) Financial Committee Report ; District Cabinet Secretary / Treasurer Jim Masyk.
- 11) Zone Chairperson Reports:
 

	DG Marcel Deslauriers	
Zone 1 – ZC Chris Zook	Zone 2 – ZC Mari Hall	Zone 3 – ZC Carol Green
Zone 4 – ZC Wayne Switzer	Zone 5 – ZC Dick Chellew	Zone 6 – ZC Pierre Le Gal
Zone 7 – ZC Duane Round	Zone 8 – ZC Mary Donner	
- 12) LEM/PRR Team Reports:
 

	1 <sup>st</sup> Vice District Governor Gary Reidel
a- Leadership –	PZC Daryl Driemel
b- Extension –	PZC Gerry Webb
c- Membership –	PZC Jenny Fossum
d- Public Relations –	Lion Holly Ellwanger
e- Retention –	PZC Leslie Smith
f- Team Coordinator –	PDG John Higgs
- 13) Foundations Reports: – 2<sup>nd</sup> Vice District Governor Al Beddows
  - Hearing South – Lion Ken Carpenter
  - Hearing North – ZC Mary Donner
  - NW Lions Found. for Sight and Hearing – PDG Marvin Miller
  - Lions Foundation of Canada – PDG Peter Thomas
  - Leader Dog – PZC Arndt Lorenzen
  - LCIF – PZC Lynne Davidson
  - Diabetes Awareness – PLP Lyne Moreau
  - CARE – Lion Georgia Medwedrich
  - Camp Shawnigan Imp. Committee – 2<sup>nd</sup> VDG Al Beddows
  - BC Lions Society – Lion Lynda Fisk
- 14) Cabinet Reports; -- DG Marcel Deslauriers
  - Nominations - PCC Larrie Taylor
  - Elections – PDG Sid Roemer
  - Youth Exchange – Lion Donna Johnston
  - Peace Poster Contest – Lion Jim Hoskins/\$225.
  - No Child Without – PZC Leo Moreau
  - Lions Quest Canada – Lion Doug McQueen
  - Lioness Liaison – PDG Bill Koski
  - District Lioness President - Irene Holland
  - International Relations – PZC Bob Miles
  - Information Technology/Bulletin/Webmaster – Lion Evelyn Smith
  - Environment – PDG Karl Ellwanger
  - District Spring Conference – PDG Ron Webber
  - Contest and Award – PLP Lyne Moreau / Lion Bobbie Roemer
  - Constitution and Bylaws – PDG Steve Morey / PDG Stan Sage
- 15) Old Business; – DG Marcel Deslauriers
- 16) New Business;
  - Council of Governors meeting , Osoyoos, Jan 22-23.
  - Spring Conference Register early, (Hotels and Meals and Seminars)
  - DG Coffee Can Draw.
  - Next Cabinet Meeting –3.00pm, April 16<sup>th</sup>. 2010 – Courtenay
  - MD 19 Annual (final spring) Convention, Olympia, May 13-16.
- 17) Honourary Chairman Comments – PCC Larrie Taylor
- 18) Final Comments and Adjournment – DG Marcel Deslauriers



SEEKING CANDIDATES  
FOR SECOND VICE  
DISTRICT GOVERNOR



Gordon Vipond  
Nanaimo Lions

Stella Hamilton  
Alert Bay Lions

Samuel Cochrane  
Salt Spring Island Lions

Next Cabinet Meeting  
April 16<sup>th</sup>. 2010  
Courtenay, 3:00pm  
Coast Westerly Hotel

### Cabinet Meeting Directions

We will be using the lower dining area of the Community hall at the corner of Eustace and Shields Rd. The entrance is on Eustace street does not have a street address but is across the street from the Legion which is 6726 Eustace rd.

Cross the Silver bridge (Sooke River) go to the 3rd traffic light, turn right on to Otter Point Rd, the next immediate left is Eustace, turn on to Eustace the Legion is on your right and the Community hall is on your left, We will have a sign out.

If anyone gets lost I will have my cell phone 250 516 5084  
**Al Beddows**

## HELP ME

## MEMBERSHIP

## HELP ME

I need a list of who to ask to become a member in our lions club. So if you can think of whom to ask please send me the list. You can phone me or email me this information. I also need suggestions of where new clubs can be formed. The most important thing I need is how I can help you with membership drives.

Target marketing. List common interest club ideas:

- Merchant's Associations
- Parenting Groups
- Photography Clubs
- Chess Clubs
- Computer groups
- Grandparents clubs
- Business Cooperative Clubs
- Car Clubs
- Retirees
- Travel Groups
- Media Cooperative Clubs
- Professional Groups
- Ethnic/Cultural Groups
- Internet Clubs
- Agricultural Clubs
- Card Clubs
- Sports clubs
- Book Clubs
- Craft Groups

There must be more ideas for common groups who could form new clubs. Please help me with this problem because there must be at least 40 to 50 people we could ask.

*Just ask! Don't assume someone doesn't want to become a member. By not asking, you are getting a "no" answer before you even ask the question!*

*When you get a "maybe" or "not now" answer from a prospect, be sure to follow up with them in the future! Ask: "When should I follow up with you?" Invite "maybe" prospects to a club meeting, service activity or fundraiser so they can see your club in action!*

Here are some membership ideas, please give me some feed back about these ideas and we can expand on them or decide that they don't fit for Lions clubs. **Jenny Fossum**

### Quick and Easy Membership Ideas

- Never underestimate the power of public relations. Be sure to publicize your club's activities. Positive media coverage builds community support and interest in your club.
- Always have your club's brochures available at public events. Have a section on the brochure with contact information if people are interested in learning more about your club.
- Hold an informal "Invite a Friend" night during a regular club meeting. Encourage every member to bring a friend to the event to learn more about Lions clubs membership.
- Allow members to bring a friend or prospect to assist during one of your club's service activities or fundraisers to get a first-hand look of your club in action.
- Hold a membership open house. Ask each member to invite at least five people and open the event to the public. Set up displays highlighting your club's contributions to the community. Have members on hand to answer questions from attendees.
- Challenge your members to meet a specific recruitment goal for the year. Plan a fun, festive kick-off for the challenge during your meeting. Report on your success during meetings, in your club's newsletter and on your Web site.
- Encourage members to invite every qualified individual they encounter to consider Lions clubs membership. Remind them periodically throughout the year to invite new members.
- Show your club's pride! Build the impression of your club as a vital part of the community. Participate in community events whenever possible – have booths at events, march in parades – be visible!
- Ask community welcome organizations to include information about your club in their "welcome to the community packets." Local real estate agents may also be able to provide this service.
- Appraise the "competition." Most communities have several organizations that compete for the same members. Look at the opportunities that your club offers that other clubs might not provide. Also review the areas where other clubs may excel – such as a more convenient meeting time and place. Make adjustments if appropriate and feasible.
- Have buttons or T-shirts for each active member that says "Ask Me About Lions" to elicit questions from community members.
- Explore low-cost advertising options such as school or organization newsletters, local sporting event programs, etc.
- Have your club's meeting time and location, along with a contact name and number for membership inquiries, placed in the community calendar section of a local paper.
- Have a link to your club's Web site added to your community's Web site.
- Look at your partners for new members. Does your club work with the school system, eye health professionals or other community businesses? People that have worked with your club personally are often excellent prospects.
- Consider unique extension efforts, such as sponsoring a Club Branch or New Century Lions Club to reach a new demographic.
- Encourage members to invite their spouses to join! Consider forming or expanding on a family club.
- Stimulate family participation by involving whole families in the Lions experience by forming a family club – provide children with supervised activities during club meetings while adults tend to business. Give appropriately aged children a role in club service activities. Form a babysitting co-op for younger children.

**DISTRICT 19-I LEMPRR HALF TIME  
PUBLIC RELATIONS  
January 16-17, 2010, Victoria, BC**

Three Districts discussed "information overload," and how to assist Lions in our technological world.

**Recommendations**

1. Convert documents into PDF's (Portable Document Format) to ensure everyone is able to open files.
2. Secretaries submit items of interest to Bulletin Editors rather than sending members all emails.
3. Right click on photo and reduce with Microsoft Picture Manager if no other software is available.

If you have further suggestions, email [hollyellwanger@shaw.ca](mailto:hollyellwanger@shaw.ca)

**FEATURE FUNDRAISING EVENT**

The Duncan Lions Club runs "The Sassy Lion Thrift Store".

The Sassy Lion offers quality clothing and home furnishings at low prices.



All funds raised stay in the Cowichan Valley.

Free bread is available to those in need, donated by Westfalian Bakery.

Managed by Lion Gord with wife Sharon, the retail store is operated by 39 dedicated Lions along with local volunteers.

Lion Trevor is seen most days as cashier. His sense of humour, and impeccable work ethic is renowned throughout the Valley.

Her father was a charter member. Lion Barb and husband Lion Rick are invaluable members who volunteer at the store.

Find out more by visiting their website:

<http://www.duncanlionsclub.com/sassy.html>



**MESSAGE FROM THE BULLETIN EDITOR**

I would like to thank you all for helping me ensure that the Bulletin and Website were informative and interesting.

I would like to feature a unique club fundraising project each Month. This month is the Duncan's "Sassy Lion"

Remember, if you have a story, joke or article that you think would be suitable please send/give it to me.

Evelyn Smith 250-931-1029

Email: [eesmith55@shaw.ca](mailto:eesmith55@shaw.ca)

**ROSTER UPDATES**

Comox Valley Lion has a new Secretary

Nils Ling: [ling@shaw.ca](mailto:ling@shaw.ca)

250-890-1088

**Petition to Reinstate All Charitable Gaming Grants in British Columbia**

<http://www.petitiononline.com/VCBS2010/petition.html>

As some Lions Clubs have lost their gaming funds in our District and it is a concern to many Lions Clubs, I would urge all Lions and Lioness to sign this petition.

PDG John Higgs

**Regarding Petition on Gaming.**

I have consulted with 2<sup>nd</sup> VDG Al Beddows who in turn has been in contact with ZC Duane Round and both feel that Lions responding to this petition should only do so as a B.C. citizen and not a Lion.

Gaming monies are a very fluid political hot potato at this time. As of the present I am not aware of any Lions Clubs being refused funding.

Thank you, DG Marcel Deslauriers, 19-I

**ATTENTION ALL LIONS, LIONESS, LEO'S INVOLVED IN THE COLLECTION OF USED EYE GLASSES**

**For those of you not familiar with the CANADIAN LIONS EYE GLASS RECYCLING CENTRE**  
**Abbreviated "CLERC", Calgary, Alberta**  
**"CLERC" is approved by the**  
**"LIONS CLUB INTERNATIONAL"**  
**Incorporated in Alberta. In operation since 1996.**

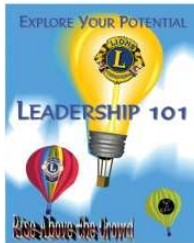
They have a unique partnership with the Alberta Justice Department, the Calgary Correction Centre, that prepare all used Eye Glasses from any recognized organization for shipment to over 48 countries. The procedure used once they are received from any recognized Lions Club or organization in Canada - sorted into categories, sanitized in an ultrasonic cleaner and dried. All glasses are read in a Lensometer, prescription printed, then placed in a zip lock bag, packed in shipping boxes according to category reading.



Single vision, bi-vocal, children's, sun glasses are used for overseas Missions. May I add we are constantly short of CHILDREN's glasses; of course a compassionate teacher or two in each school would make the desired difference.

Visit their website: <http://www.clerc.ca/>

**DID YOU RECEIVE THE UPDATED LEADERSHIP 101 REGISTRATION FORM?**



Contact:

Gerry Webb [gkwebb@shaw.ca](mailto:gkwebb@shaw.ca)

**CALLING ALL LIONS! MULTIPLE DISTRICT 19 ANNUAL CONVENTION**

**MAY 13-15, 2010**  
**OLYMPIA, WASHINGTON**  
**RED LION HOTEL**



**Join fellow team members from Washington, Idaho and British Columbia at the Multiple District 19 Annual Convention in Washington's state capital, Olympia.**

**The theme of the conference is "Teamwork" and a lot of fun and informative events are planned.**

Watch for more details in the coming months regarding registration, accommodations and event details.

For more information, contact:  
 Team Manager Jan Norman from the Home Team, Olympia Host Lions, at (360) 459-5123 or [jannorman@aol.com](mailto:jannorman@aol.com).

**DG VISITATION 2010**

February 2010

- 2 Parksville Lions
- 3 Willow Point
- 4 Black Creek
- 8 Campbell River
- 11 Central Saanich
- 21 *3rd Cabinet Meeting, Sooke's Lioness and Lions*
- 22 Saturna
- 24 Gordon Head
- 25 Salt Spring Island

March

- 2 Sooke District Lioness
- 3 Pender Island
- 8 Quilcene
- 9 Crescent Bay
- 10 Sequim Valley and Port Townsend Lighthouse Lions Club Branch
- 15 Baynes Sound Lions and Lioness
- 16 Tahsis
- 18 Gold River

April

16-18, District I - 40th Spring Conference, Courtenay

May

1-2, DGE and VDGE School, Bellingham.  
 13-16, MD 19, Annual Convention, Olympia, WA.

June

June 28-July 2 Lions Clubs International Convention, Sidney, Australia

Please note this Schedule may change due to weather conditions and other unpredictable circumstances.

**Spring Convention**

<http://www.sookedistrictlioness.org/RegistrationPackageLionsConv2010.pdf>

**Raffle Prizes for the April Convention**

Thank you to the 17 clubs that have sent along their \$35 cheque or provided a prize for the convention raffle. We would like to hear from the other clubs by the end of February so we can properly organize.

Bob Scales Co-Chair [ [rescales@shaw.ca](mailto:rescales@shaw.ca) ]

Stay tuned to learn about our very special guests at the Friday Night Fun Night !!

**LIONS IN HAITI**

To download an iTunes video of the efforts of Lions in Haiti visit:

<http://www.lionsclubs.org/EN/lci-foundation/haiti-relief/index.php>

Or view it on YouTube: <http://www.youtube.com/watch?v=F2udPtFAqkY>