



We Serve

# MULTIPLE DISTRICT 19 - I UNITY NEWS



Website: <http://www.lionsdistrict19-i.org/>

*"In Unity there is Strength"*

January 2009



*to all Lions Lioness and Leos.  
Lets make 2009 a memorable year!!*

As this holiday season comes to a close it is time for those New Year Resolutions. I challenge each and every club to take a good look at their membership and see how you can increase your membership base in the next six months.

### District Governor

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### Vice District Governor

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### IPDG

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### Secretary

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### Treasurer

Lion Pat Spencer  
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We have had six months of net declines in membership and our overall membership numbers are inching downwards towards the 1250 membership number and that in turn will create a new set of issues that the District will have to deal with. Obviously we do not want to get to that level so what can we do to change the numbers to a positive?

### New Years Resolutions suggestions:

1. Increase membership from the clubs  
December 31<sup>st</sup> 2008 number
2. Hold an active recruitment drive
3. Hold an Open House
4. Hold a Recognition night for volunteers
5. Increase you Public Relations awareness
6. Hold a Club Planning Session
7. Orientate, Educate, Involve all Club members in projects and club administration  
Become a Lion for Life
8. Encourage members to attend Leadership 101 (if you need more information please contact PDG John Higgs Leadership Chairperson), Club Officers Training
9. Ask a friend to Join the Worlds largest Service Organization

We can do it. There are lots of resources available to each club and we have a **LEMPRR** team that is dedicated to serving you. Your ZC is only a phone call or e-mail away and is also willing to help.

If we all work together in unity and help/encourage others to succeed especially at Zone meetings we will have a successful membership drive and we can all celebrate the ongoing results at the Spring Conference in Port Alberni April 24 -26, 2009

*"All for One and One for All" A DUMAS*

**DG Steve Somerset**

### NEXT MONTH - Feature article

### Extension

### *The District Cabinet is in need of Volunteers*

We are looking for people to Chair the following committees:

- |           |                  |
|-----------|------------------|
| Extension | Leo/Campus       |
| Quest USA | Speakers Contest |

### LIONS MD 19-I SPRING CONFERENCE

PORT ALBERNI,  
APRIL 24 – 26, 2009

To find out about registration and accommodations please visit the MD 19-I website:

<http://www.lionsdistrict19-i.org/spring.htm>

# No Child Without MedicAlert

Please visit the "NO CHILD WITHOUT" website:

(<http://www.nochildwithout.ca/>)

Is the School District in your area is a participant of the program. Please contact Lyne & Leo Moreau to find out how your club can help in your area.

250-598-9258 e-mail [leo-v@shaw.ca](mailto:leo-v@shaw.ca)  
 380 Pine Street [lyne-m@shaw.ca](mailto:lyne-m@shaw.ca)  
 Duncan BC V9L 1Z4 TEL 1-250-597-2441

## District "I" Youth Exchange



These are the students coming in for the Winter Exchange, some have letters to the hosts.

Please go to [www.lionsyouthexchange.org](http://www.lionsyouthexchange.org) to view the letters and info. Click on hosts, at the top.

Peru 3 females ages 19 & 20

Dec. 20<sup>th</sup> – Jan. 31<sup>st</sup>

Australia 1 male age 17 Dec. 3<sup>rd</sup> - Jan. 6<sup>th</sup>  
 1 female age 18

Japan 4 females ages 16, 17 and 19

Most, have never seen snow and this will be a perfect opportunity to show these young people what Canada and the U.S.A. have to offer. They all are very eager to spend the holiday season here, and learn our culture. Please, please...consider opening your homes for these students.

The Japanese girls may not be coming if we don't find homes, soon, hopefully there is a home waiting out there in District "I".

The arrival dates are tentative, pending where the hosts are. The sooner we come forward, the sooner the coordinators can book their flights.

ZC Lynne Davidson  
[franklyn40@shaw.ca](mailto:franklyn40@shaw.ca) 250-339-5264

## Nominations for 2009-2010

Nominations have been received for the positions of VDG and DG for the Lions Year 2009-2010

- PZC Gary Reidel of the Port Angeles Lions Club has declared that he is a candidate for the position of Vice District Governor
- VDG Marcel Deslauriers from Ladysmith Lions club has submitted the appropriate documentation for the position of District Governor

No one has been nominated for the position of Second Vice District Governor.

At the third Cabinet meeting February 8<sup>th</sup> 2009 the formal procedure of nominations will take place with each candidate being given time for the nomination and seconding of each candidate to address the Cabinet.

Upon acceptance of the nominations the names will be on the Ballot at the Spring Conference April 24-26 2009 when the elections of the incoming VDG and DG will take place.

**PDG Ed Chow Nominations Chairperson**

## District 19-I's winning Peace Poster



## What's Happening in Your District? "The Lions Pride"

The Public Relations Department is hard at work thinking of new ways that will help all of you "Toot Your Horns".

In the last few months you have done a great job forwarding information to me. Thank you all for helping spread the word.

A message was sent to Club Public Relation contacts from last year & just a few came back. Please, all clubs if you do not have a rep for your club think about it. Thank You.

If you have read the bulletins from clubs, zones, District Governor you will see the information is spreading far & wide, & not just in our District but others as well.

Communication: What a great way in letting others know how we are all doing helping someone else lead a better lifestyle. This is a great way to BORROW successful ideas.

So com'on board you all!  
 Make this a fun train to ride!  
 Lion for Life

Mari Hall  
 19-I Public Relations  
 E-Mail: [betyboop@shaw.ca](mailto:betyboop@shaw.ca)  
 PH/FAX: 250.480.2866



# JANUARY 2009 MD19 ENVIRONMENT BULLETIN

FROM PZC DORI SOMERSET

## NEW YEARS RESOLUTIONS-!😊

I would venture a guess and say that most of us at one time or another make a 'resolution' only to see it go by the wayside. Why not make a resolution to the environment instead? Make a commitment to take on a club or zone project. Why not have a competition with other clubs? See what Lion member can come up with the most unique project😊

We have just 6 months before this Lions year is done; I ask you then what 'mark' will you leave within your club or community or beyond. Our LCI website has a plethora of ideas and activities. Check it out😊

The Port McNeill Lions Club in 19-I was operating a weekly recycling depot once a week; however it became necessary to broaden the operating hours. The lion's club members have made a commitment for the next year to make it easier for the community to access the depot. This club saw the need, met the challenge and became 'Everyday Heroes'.

Keep in mind it's not just us 'older' people that take a 'project' on.....A 'pre-teen' took it upon herself to start cleaning up the trash in her local community. She is setting an excellent example among her age group peers. How many other young people are doing something similar?

Why not find out, contact your local schools and see what projects they have going and see if your Lions club can work along with them.

Many household products we have in our home contain hazardous chemicals, which result in the contamination of our water, soil and air. We need to be aware of these products and choose something more 'green-friendly'. It doesn't take much to switch from using the toxic cleaning chemicals to the more environmentally safe products. The end result is your kitchen counter is just as clean and smells just as nice. Best of all your lungs aren't being harmed by inhaling the noxious and toxic fumes. We need to get over our outdated 'mindset' that if it doesn't look and smell strong then it's not doing a proper job. Even switching over to a different laundry detergent has us debating: will our clothes come out clean? **Of course they do😊**

Did you know that most companies these days has a Customer Service 'rep' that you can contact if you don't think a company is 'green' enough. Go ahead and have your say, how else will we change things?



## Annual Environment Photo Contest

Thank you to all entrants who took part in the Photo Contest, well done😊

I did not do any judging but the pictures I saw were incredible. The clarity, colour and subject were just fantastic! The MD winner from District "D" last year has had his picture in a PowerPoint presentation for the Environment Photo Contest at LCI. Check out the website😊

## LIONS TRAFFIC SIGNS



**STOP the DROPS  
KEEP YOUR MEMBERS**



**GO on VISITATIONS**



**YIELD to OTHERS SPEAKING  
Be Flexible Bend, Don't Break**



**CURVES AHEAD is something to look  
forward to while serving our  
Communities**



**TWO WAY TRAFFIC  
to serve and get the feelings**



**MERGE with fellow LIONS  
Cooperate so everybody gets it done**



**ROUNABOUT means good meetings,  
keeps us moving along smoothly**



**NO ENTRY happens  
when minds are closed**



**WORK AHEAD tells us to have fun &  
laughter towards our goals**



**CROSSWALK reminds us to ask some-  
one to become a LION and is the first  
step to great results**

## Leadership Moments - January

The coming of a new year is always the time to look at where we are in life, plan for the future and set goals for the year. I do not set New Years' Resolutions as I know that I will break them very quickly. But I do set goals every year.

It is the same with our Lions Clubs—but the goals are generally set for the Lions year at the end of June. In January, it is good for a club to set aside a meeting to review the goals for that were set for the year and to modify, adapt and expand these goals if necessary.

For personal goals in Lionism, I hope to attend every meeting possible, to work on every work party of my club, to encourage Lions and Lioness to stand for higher office, to arrange the best Officer Training Sessions ever, and to look for new members for my club.

Lions Clubs should be looking at their membership plans, planning a super Induction of Officers for the new executive, make plans to attend the Spring Conference in Port Alberni, to attend the Multiple District

Convention in Penticton - what a treat, the costs are in Canadian dollars for Canadians, and the Americans get a super discount, and to make sure your Lions Club is a little better then a year ago.

PIP Jimmy Ross said in Victoria that for a Lions Club to be successful, the Lions Club must have "**fun**". He also said that to keep Lions and to gain Lions we as Lions must make the **person feel important**. So let's all as a goal, try to thank and praise each other for a job well done.

To prepare our new leaders, not just for next year, but for years to come, I would suggest that you have them attend the LEADERSHIP 101 program on April 23, 2009 in Port Alberni—the Friday of the Spring Conference. For further information, contact your LEM/PRR team members.

### NEW MEMBER



Congratulations Qualicum Bay Lions on a new member into your club. DG Steve Somerset did the honors on his visitation.

**Congratulations Pat!**

Pat Carter was a Qualicum Bay Lioness for many years. She is a hard dedicated worker.

**Mari Hall, 19-I Public Relations**

### Retention

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In my nearly 30 years in Lions, I can't recall a single District Governor who did not stress the need to increase membership. Indeed most clubs have been successful in attracting new members. The problem most clubs face is the fact that recruits are outnumbered by the drops. The current situation in District 19-I is that an increase of 53 (new and transfers in) is exceeded by drops of 92 (drops, transfers out and deaths) resulting in a net loss of 39 members.

Declining membership due to excessive drops has been recurring for a number of years. The current strategy to curtail this longstanding trend is to significantly reduce the number of dropped members while maintaining efforts to recruit new members. A review of the main causes for dropped members may be useful in addressing this strategy.

Numerous surveys have consistently revealed the following points why 50% of members leave in the first three years of membership in their Lions club.

- 1) members leave because they are not meaningfully involved in club activities;
- 2) long boring meetings;
- 3) internal politics/cliques;
- 4) the aspirations members had upon joining have not been fulfilled;

Dealing with the first three points appears straight forward. Resolution of the fourth could be difficult if orientation of the new member, (assuming this was done) did not examine the member's background, interests and reasons for joining. While we are half way through the Lionistic year, it is not too late to address point 4 particularly for new members or for those who do not actively participate in club activities. The latter are often signs of members ready to leave.

Any club experiencing problems related to any of the four points raised are encouraged to contact the LEMPRR team for help or advice.

With the New Year approaching could all clubs make a resolution to take steps to ensure the retention of our current members.

Best of the Season to all  
PZC Jim Masyk, Retention Chair



*Welcome*



# Spring Convention 2009

**DISTRICT 19-I  
Alberni Valley Multiplex**

Port Alberni, BC  
April 24 -26, 2009



*Book your accommodations now!*



**Dry RV Parking available at the Multiplex**



**Registration Forms will be out in January**

## **JANUARY "PARTNER IN SERVICE" COMMENTS** **HAPPY NEW YEAR TO YOU ALL**

It's hard to believe we have passed the ½ year mark already. Keep up the great work you are all doing ☺. One item I would strongly suggest for any future Governor to invest in—is a GPS system! "Beatrice" has saved us a number of times when we've been trying to find the exact location of where we need to be ☺

What plans do you have for your club for the remainder of the year? Do you have any projects you are already committed to? This is a very opportunistic time to invite a friend along to help on the project, show him what Lions do within their community and ask him/her to join your club. Aspiring to the year end 100% attendance pin is all well and good, however in these times we must be much more flexible in order to attract and retain members. At each visit with DG Steve I have talked about the Orientation Booklet and encouraged each club to tweak it to suit their own club. How many of us have actually received much, if any Orientation? How many members join and just watch from the sidelines, not feeling included? Do we really need to hang onto 'our' projects because I've been doing it for 25+ years now. Yes, it's hard to relinquish control sometimes but we need to have the input from the new and younger members. Change can be good ☺.

Once you have set up the Orientation Booklet to suit your club make sure each and every member receives a copy. Yes, you can teach an old dog new trick, right? ☺

## LIONS RECYCLE FOR SIGHT

The collection of eye glasses in support of so many unfortunates in developing countries/nations, is not a one man show, it requires the help of every Lions Club in the British Columbia.

Your Club:

Your Eye Glass Collection Chair and his/her Committee  
Your Board of Directors  
The Members of Every Club  
The Zone Chair Persons of District A, D, E, H, I  
The District Governors Cabinet of A, D, E, H, I  
The District Governor 'A' Cecil C. Fung  
District Governor 'D' David H. Wilding  
District Governor 'E' Jerry D. Flood  
District Governor 'H' Mel Stokes  
District Governor 'I' Steve Somerset

Last but not the least, my good Friend C.C. Polly Voon, to please carry this message to All Lions in MD19 north of the border.

What better time of the year to ask, remind your relatives, neighbours, friends to become a part of this great humanitarian cause we have in the Lions World.

"Lions Recycle for Sight" so the poor may see and become a productive member of his/her community, that children may go to school and that they too can become a productive member of his/her community and eventually the world.

- Lets not sit back and wait for it to happen.
- Lets make it happen.
- Lets you and I ask every member of our respective communities to PLEASE donate (you may need a little help), those used eye glasses to our wonderful cause so others may see.

PLEASE lets collect, pack and ship them to "CLERC" in Calgary, from there they will be shipped on to those less fortunate in over 48 countries/nations. Please remember, we need to claim credit due for your Club.

Ask your Club Secretary to please e-mail numbers shipped to "CLERC" Calgary to MD19 in your Club month end report, as well as the number of Lions, plus Lion hours. PLEASE EMAIL A COPY TO ME.

Again, lets not horde those glasses. **"Pack-em and Ship-em"**  
If you wish, in smaller communities, please do share this email with the local media.

Best if the Season to you and yours.  
Thank you, PZC Ernie Fehler  
MD 19/MD 19H Eye Glass Collection Chair

## DG VISITATION SCHEDULE

### JANUARY 2009

7 Royal Oak  
8 Nanoose Bay  
12 Ladysmith  
15 West Shore formerly South Van Isle & Metchosis  
20 Saanich  
21 Galiano Island  
23-24 Winter Council Meeting Arlington Wa  
26 Saturna

### FEBRUARY

3 Sooke District Lioness  
7 Qualicum Bay 40th Charter Night  
8 **3<sup>rd</sup> Cabinet Meeting** Central Saanich  
12 Mill Bay  
14 Campbell River 50th Charter night  
16 Victoria Chinatown Lioness  
17 Crescent Bay  
18 Clallum Bay Sekiu  
19 Forks  
26 Royston Cumberland  
27-28 **District A Spring Conference TBA**

### MARCH

2 Protection Island  
4 Pender Island  
6-7 **District C Spring Conference TBA**  
13-15 **District H Spring Conference TBA**  
13-14 **District G Spring Conference TBA**  
17 Tahsis  
20-21 **District F Spring Conference TBA**  
27-28 **District D Spring Conference TBA**

### APRIL

3-4 **District B Spring Conference** Arlington, WA, USA  
6 Ucluelet  
7 Duncan  
17-18 **District E Spring Conference TBA**  
24-26 **District I Spring Conference** Port Alberni

### MAY

14-17 **MD19 Annual Convention** Penticton

### JULY

6-10 **International Convention** Minneapolis MN

**Please remember to check the Visitation Schedule each month as changes may occur.**



## MESSAGE FROM THE MD 19-I BULLETIN EDITOR/WEBMASTER

Greetings fellow Lions and Lioness.

**Remember to check out our website (<http://www.lionsdistrict19-i.org>)**

If you have anything you'd like to add to the website or bulletin please send it to me: [eesmith55@shaw.ca](mailto:eesmith55@shaw.ca)

